

 <b>sustainability</b> <b>Manuscript Rubric</b>	<b>Name:</b>	<b>Grade:</b> <b>/100</b>	
<b>Criterion</b>	<b>Poor</b>	<b>Fair</b>	<b>Good</b>
<b>Content &amp; Development 60 %</b>	<b>Poor</b> - <i>Sustainability</i> manuscript content is incomplete. – Major points are not clear and /or persuasive.	<b>Fair</b> - <i>Sustainability</i> manuscript content is not comprehensive and /or persuasive. – Major points are addressed, but not well supported. - Research is inadequate or does not address course concepts. - Content is inconsistent with regard to purpose and clarity of thought.	<b>Good</b> - <i>Sustainability</i> manuscript content is comprehensive, accurate, and persuasive. – Major points are stated clearly and are well supported. - Research is adequate, timely and addresses course concepts. - Content and purpose of the writing are clear.
<b>Organization &amp; Structure 20 %</b>	<b>Poor</b> - Organization and structure detract from the message of the writer. - Introduction and/or conclusion is missing. - Paragraphs are disjointed and lack transition of thoughts.	<b>Fair</b> - Structure of the paper is not easy to follow. - Introduction is missing or, if provided, does not preview major points. - Paragraph transitions need improvement. - Conclusion is missing, or if provided, does not flow from the body of the paper.	<b>Good</b> - Structure of the paper is clear and easy to follow. - Introduction provides sufficient background on the topic and previews major points. - Paragraph transitions are present and logical and maintain the flow of thought throughout the paper. - Conclusion is logical and flows from the body of the paper.
<b>Format 10 %</b>	<b>Poor</b> - Paper lacks many elements of correct formatting. - Citations and references are not provided or lacking. - Paper is inadequate/excessive in length.	<b>Fair</b> - Paper follows most guidelines. - Paper provides citations, but they are incorrectly prepared. - Paper provides reference list, with some errors or omissions. - Paper is over/ under length.	<b>Good</b> - Paper follows designated guidelines. – Strong citations and references are used appropriately. - Paper is the appropriate length as described for the assignment.
<b>Grammar, Punctuation &amp; Spelling 10 %</b>	<b>Poor</b> - <i>Sustainability</i> manuscript contains numerous grammatical, punctuation, and spelling errors. - Language uses jargon or conversational tone.	<b>Fair</b> - <i>Sustainability</i> manuscript contains few grammatical, punctuation and spelling errors. - Language lacks clarity or includes the use of some jargon or conversational tone.	<b>Good</b> - Rules of grammar, usage, and punctuation are followed; spelling is correct. - Language is clear and precise; sentences display consistently strong, varied structure.
<b>Comments:</b>			